**Press Document**

**5th World Auto Forum (WAF) Awards 2017 for Auto Maker CXOs Ceremony to be held on Nov 17th, Friday at New Delhi**

***WAF Awards rewarding Excellence – Are based on the Unique, Tested, Tried & Proven Quadruple Elimination Process which identifies and honors Winning People behind the Winning Cars, Bikes & Trucks!***

**New Delhi – Nov 17, 2017 -** 5th World Auto Forum Awards for Auto Maker CXOs will be held today. These prestigious awards are powered by the Unique **Quadruple Elimination Process**:

**1. Selection Parameters finalized by CXOs from Auto Makers. 2. Exhaustive research by young researchers from IIT Delhi 3. Multiple Jury Rounds 4. Reference Checks.**

- This year the selection was made from a total of **40 Auto Makers in India** and **248 CXOs**. The **WAF Award** truly celebrates the Authentic Winning Performance of CXOs / Functional Heads from amongst the Auto Makers.

- 6 Categories of Awards - **CV Makers, Two Wheeler Makers, Passenger Vehicle Makers, Best Innovation, Luxury 2 Wheeler and Luxury PV Makers.**

**JURY**

**Hon’ble Jury Members for 2017 World Auto Forum Awards:**

1. **Dr Akhil Prasad -** Country Counsel India - Boeing

2. **Dilip Chenoy** - Chairman - SLIET, Board Member - IILM, AIMA, Former DG- SIAM , Former MD & CEO - NSDC,

3. **Nikunj Sanghi** - MD- JS Fourwheel Motors , Director - Federation of Dealer Association (FADA) , Chairman - Automotive Skill Development Council (ASDC)

4. **Avik Chattopadhyay** - Co Founder- Expereal , Former CEO - Saffron India, Former CMO- VW India, Apollo Tyres, Exxon Mobil , Maruti Suzuki

5. **Puneet Kapoor** - Head - LeanExcell. Lean Engineering, Six Sigma Expert , Former Head at Maruti Suzuki

6. **Sanjeev Garg** - 25+ yrs Experienced, Seasoned Auto Professional. Former CXO - Tata Motors & GM

7. **Anuj Guglani -** FounderWorld Auto Forum

**Anuj Guglani,** Founder - **World Auto Forum** explains : ***“World Auto Forum has been connecting Auto Suppliers, Auto Makers & Auto Dealers in 125 Countries last 7 years now. The Best part of WAF Awards is the clearly laid out Stringent Selection Process. The Discussions during the Jury Rounds are engaging, insightful & simply a treat. In the last 4 years, WAF Awards winners have come to be recognized as ‘WAF Stars of the Industry’ and get even more respect and honor wherever they go! The Award they receive celebrates their Platinum Caliber and Performance”***

**Quadruple Elimination Process**

**4 Step Stringent Process for selection of the Best Auto Maker CXOs**

WAF Awards are the platinum standard of Rewards and Recognition in the Global Auto Industry and very scientific and relevant, powered by process & analytics. The methodology followed has been carefully devised to remove any bias towards a particular company or individual. It is called the **Quadruple Elimination Process:**

1. **Advisory Council** comprising cross-functional CXO’s from Auto Makers to endorse and finalise the selection parameters and their weightage.

2. The **Research Team from IIT Delhi,** develops in-depth reports on every Auto Manufacturer and their functional performance & achievements.

3. An **Eminent Jury panel** comprising senior members of the Corporate World, Govt or Semi Govt Institutions & Successful entrepreneurs, is set up which evaluates the Top Performers through Multiple Sessions. This Year IIT Delhi Research Team put in close to **4 months of research**. The Jury invested **8 hours across 2 Jury Rounds.** There was more than **155 Years of cumulative experience** on the Jury Panel thanks to the senior and distinguished Jury Members.

4. Finally the selected Winners are made to go through a **Reference Check** Process before the announcement of results & Ceremony.

**What the JURY has to say**

**Dilip Chenoy** – Chairman - SLIET, Board Member - IILM, AIMA, Former DG- SIAM, Former MD & CEO - NSDC, said **“The award process is evolving and its getting tougher to select the top CXO”**

**Puneet Kapoor** - Jury Member WAF Awards, Lean Engineering, Six Sigma Expert, Former Head at Maruti Suzuki shared **“Feel so special to recognize the best talent of the Industry through WAF awards”**

**Avik Chattopadhyay** –Co Founder- Expereal, Former CEO - Saffron India, Former CMO- VW India, Apollo Tyres, Exxon Mobil , Maruti Suzuki said, **“The Jury Discussions were intense and full of new learnings. Initiatives like these are important to recognize the best of the best in the Industry”**

**Nikunj Sanghi** - MD- JS Fourwheel Motors, Director - Federation of Dealer Association (FADA) , Chairman - Automotive Skill Development Council (ASDC), shared, **“Been in the Auto Retail for last several Decades, it was great to be part of this interesting Selection process of WAF awards for the Auto Maker CXOs”**

**Dr. Akhil Prasad –** Jury Member, Country Counsel India – Boeing mentioned, **“Its always a pleasure associating with World Auto Forum for such innovative and important initiatives.”**

**Sanjeev Garg** - 25+ yrs Experienced, Seasoned Auto Professional. Former CXO - Tata Motors & GM, mentions, **“The Jury Discussions in both the rounds were engaging & intense. It was a pleasure being part of the WAF Awards Jury Rounds”**

**“Its a privilege to be associated with WAF as it recognizes the hard work of the best talent in the industry”** says **Tanuj Pugalia*,*** MD & CEO, Gallops Motors & Managing Trustee Gallops Foundation**.**

**Akash Gupta** MD Auto ji says**, “Been in the Auto Industry last 31 Years, We are proud to associate with World Auto Forum for this special and unique recognition of the best Auto Maker CXOs”**

**Note from Founder- World Auto Forum**

**World Auto Forum** thanks its **Annual Partners** for **2017 WAF Awards** for India Auto Maker CXO’s :

* **Gallops Motors:** Class-leading Multi Brand Auto Retail Chain of India
* **Auto ji :** State of the Art and India’s Leading Auto Parts Distribution Network and Supply Chain Experts.
* **MotorUncle.com :** For the Confused Car Buyer and the Hassled Car Service Customer. Motor Uncle Hai Na!
* **MarketsAndMarkets :** World’s Leading Consulting and Research Firm

**2017 World Auto Forum (WAF) Awards Winners**

Criterion - The Award is given in the name of the Function Head or CXO conditional to her/him having held the office all through FY2016-17. Otherwise it is awarded to the Organization & Winning Function.

**Presenting the 24 Rock Stars of the Auto Makers in India**

**WAF Award Winners 2017**

**2 Wheeler Maker Category - 6 Winners**

**• Best Purchase Head** - **Neeraj Mathur**-Hero MotoCorp

**• Best CFO** - **Kevin P D’Sa**- Bajaj Auto Limited

**• Best Production Head - Baskaran Jayaraman** -TVS Motor Co.

**• Best Marketing & Sales Function** - **Royal Enfield**

**• Best After Sales Head** - **Rajendra Bhat**  - TVS Motor Co

**• Best MD & CEO Function** - **Honda MotorCycle & Scooter India.**

**Luxury 2 Wheeler Maker Category - Total 2 Winners**

**• Best Marketing & Sales Head** - **Shoeb** **Farooq** - Triumph Motorcycles India

**• Best After Sales Head** - **Manish Agarwal** - Harley Davidson India

**Commercial Vehicle (CV) Maker Category - Total 5 Winners**

**• Best Procurement Head** - **R Sivanesan**- Ashok Leyland

**• Best Finance Function** - **Volvo Eicher Commercial Vehicles (VECV)**

**• Best Production Head - Harihar P -** Ashok Leyland

**• Best Marketing & Sales Function** - **Volvo Eicher Commercial Vehicles (VECV)**

**• Best MD & CEO** - **Vinod K Dasari -** Ashok Leyland

**CSR & Philanthropy Category- 1 Winner**

**• Best CSR Head** - **V Suresh -** Tata Motors Limited

**Best Innovation- Total 2 Winners**

**• Mahindra Blazo - Mahindra Truck & Bus Division**

**• Waterless & Dry Washing of Cars at Dealer Workshops - Maruti Suzuki India**

 **Limited**

**Passenger Vehicle Maker Category - Total 6 Winners**

**• Best Procurement Function** - **Tata Motors PCBU**

• **Best CFO** - **Ajay Seth, Maruti Suzuki India Limited**

**• Best Production Head** - **Ganesh Mani S -** Hyundai Motor India

**• Best Marketing & Sales Function** - **Tata Motors PCBU**

**• Best After Sales Head** - **B Padmanabha**- Toyota Kirloskar Motor Limited

• **Best MD & CEO** - **Kenichi Ayukawa** -Maruti Suzuki India Limited

**Passenger Vehicle Maker Luxury Category - Total 2 Winners**

**• Best Marketing & Sales Function**- **Mercedes-Benz India**

• **Best After Sales Head**- **Santosh Iyer, Mercedes-Benz India**

**Other Information**

* World Auto Forum has the distinction of taking **Dialogue to Action**. The **Action Document of World Auto Forum on IT** will be released today by leading **Auto & IT Heads.**
* **Note : The 5th World Auto Forum Awards Ceremony can be viewed online at the Official Facebook Page and Official Youtube Channel of World Auto Forum from Fri, Oct 17, 2017 onwards**

World Auto Forum Facebook Page **:**  https://www.facebook.com/worldautoforum

World Auto Forum Youtube Channel : https://www.youtube.com/watch?v=0n1ZsnPk404

**Our Offices & Contact Coordinates:**

**Gazala Khan ghazala.g2006@gmail.com 9811703955**

**Anuj Guglani anuj@waf.bz 9810552425**

 **USA INDIA**

**2232, South Main Street D-1/25 Ground Floor, Vasant Vihar**

**Suite 250 New Delhi-110057**

**Ann Arbor, MI 48103 Near Kenya High Commission**

**Detroit Ph - +91-11-49057413**

**Ph- +1 (303) 324-3591 +91-9810552425**

**World Auto Forum -** Connects Auto Vendors, Auto Makers & Auto Dealers in 125 countries